



## ***Internship at the Consulate General of Denmark in Houston, Texas.***

The position as an intern in the Trade Department is for a period of 6 months starting **August 1<sup>st</sup>, 2019**.



The Consulate General of Denmark in Houston is now looking for another round of **2 new interns** to join the team. The Consulate works actively on promoting Danish export within green energy solutions (i.e. wind and biogas) environmental technologies (i.e. water and waste management), healthcare and the maritime sector amongst others. With a population of 28 million, Texas is the second largest economy in the US and the world's 10<sup>th</sup> largest economy. Texas' size and dynamic growth provides a solid potential for our overall work in helping Danish companies succeed in the US market. We provide business development services for Danish companies, including market insights, market execution and help with establishing a permanent presence on the US market. We succeed through specialization and a strong drive to make things happen.

### **THE JOB**

As an intern, you will be part of a small but dynamic and result-oriented team at the newly established Consulate. You will become an integral part of the team of advisers and administrators and get a chance to work actively on export and trade promotions within a selected industry.

Some of your main tasks will include but are not limited to:

- Market research, analysis and monitoring incl. mapping of stakeholders, competitors, potential partners, etc.
- Lead generation and outreach to Danish and American customers by phone and email.
- Assisting with business development and execution of market strategies for Danish companies.



- Planning and coordinating meeting programs and events in both Denmark and USA.
- Support in GPA (Global Public Affairs) work with local authorities and other relevant stakeholders.
- Assisting in administrative work and daily routines incl. website/social media updates.

## **PROFILE**

It is important that our interns are highly motivated, proactive and have a genuine interest in understanding and solving the business-related challenges that Danish companies face when entering the US market. Working independently, pursuing opportunities all the way through along with strong interpersonal skills are therefore needed to succeed in this role. Fluency in English and Danish, both written and spoken, is a requirement as are solid IT skills (Power Point, Word, Excel as a minimum).

## **GENERAL GUIDELINES**

The internship should be part of your Master's Degree so it is important you make sure that the internship fulfils the requirements for credit (ECTS) transfer *prior to applying*. The internship is unpaid. But the Consulate will provide a small monthly subsidy of DKK 4,000 to help cover the costs of living in Houston. The internship will give you valuable knowledge within the internationalization process in the US market as well as working experience from the Ministry of Foreign Affairs as an organization.

## **APPLICATION**

Applications must be in English and in a combined PDF file. Interested applicants should send their cover letter, CV, grade transcripts and proof of university enrollment by email to Commercial Advisor, Ralf Nielsen, [ralnie@um.dk](mailto:ralnie@um.dk). Application **deadline is March 1<sup>st</sup>, 2019**.