



**CONSULATE GENERAL
OF DENMARK**
The Trade Council



**CONSULATE GENERAL
OF DENMARK**
New York

THE TRADE COUNCIL NORTH AMERICA

INTERIOR, DESIGN AND TECH

INTERNSHIP AT THE CONSULATE GENERAL OF DENMARK IN NEW YORK

The position as an intern at the Trade Department is for a period of 6 months starting from **August 1st** for the autumn semester and **February 1st** for the spring semester.

Danish exports to the United States continue to experience steady growth creating a growing need for the Danish Trade Council as a sparring partner for Danish businesses in the United States. We offer both strategic and hands-on business development services as well as an increasingly strong focus on public affairs consultancy and facilitation among our core competencies.

The Trade Council in the United States is divided into sectors. In New York, you will have the opportunity to work with tasks in the following sectors: SDGs, UN Procurement & Sustainable Urban Solutions / Interior, Design & Tech / Life Science. As an intern here, you will be part of a dynamic result-oriented team consisting of six Commercial Advisers and three Commercial Interns - one intern in each of three teams:

THE POSITION AND TASKS

This position is a dual role, where the intern will assist the Interior & Design team, as well as the Tech team. Previous knowledge from both areas is not expected, but from one is preferred.

Interior & Design

The Design team works with Danish design companies, who are specialized in furniture, interior, fashion, and accessories. If you are interested in Danish design, follow current trends and have knowledge about the market, the Design Team is right for you. The companies, which we work with differ a lot. Some companies have no knowledge about the American market, whereas other companies have had previous experience with the US, and some might already have entered the American market and need help in order to further their expansion. We work with multiple channels to promote Danish design - among others: retail, wholesale, e-commerce, B2B, architectural projects etc.

Tech

The Tech team works with Danish tech, IT and communication technology companies to boost their export, obtain financing, find partners, develop new ideas, incorporate the business etc. The Danish companies include start-ups that are born-global and perceive the US as a necessary step in their efforts to scale - as well as more established software, hardware and services companies with ambitions to make it in North America. As an intern, you need to be able to understand and help solve the challenges that tech companies face in regards to both business and technology. Being familiar with concepts like SaaS, cloud, IoT and machine learning is useful. The New York tech industry is booming and it is expected that the intern will be active on the thriving tech-scene.

As an intern in the Interior & Design and Tech Team, you will work closely with the two Commercial Advisers on client cases from initial start-up up until delivery. The assignments that you will be part of during your internship could among others be:

- Market and competitor analysis for Danish companies to research their potential for the given product category
- Research on potential partnership and joint venture development
- Stay on top of newest developments within tech, interior and design in DK and the US
- Event coordination and participation in New York City

- Coordination of export promotion and trips to Denmark in relation to American interest groups
- Support on recruitment tasks for new Danish companies in the US in relation to search for US sales directors, partners, etc.
- Stakeholder management

Profile

We will need a high level of service and professional effort from you. You will have a busy, inspiring, and fun time interning here, and you will be involved in many different projects. We focus on assigning responsibility to each intern, and you can expect to be involved in projects on an equal footing with the permanent Commercial Advisors. This internship will give you many opportunities for both personal and professional development as well as a unique insight into the Ministry of Foreign Affairs and the Trade Council as a workplace.

We expect you to hold a Bachelor degree or higher level of education and that you are currently studying a relevant Master program. Fluency in English and Danish, both written and spoken, is a prerequisite. We are looking for candidates who are extrovert and independent and who possess a high drive and good interpersonal skills. The candidates should have a great deal of initiative and a personal interest in promoting Danish exports on the world's largest market.

General guidelines

The internship should be part of your education, and we will make sure that the content of the internship fulfils the requirements for credit (ECTS) transfer when available. The internship is unpaid, but the Consulate General will provide a monthly subsidy of 4000 DKK to help cover the cost of living in New York.

Application

Interested applicants should send their cover letter, CV and grade transcripts by email to nycgkl@um.dk. Please write the following text in the e-mail subject line:
“Praktik – Handelsafdelingen – [Your Name].”

Application deadline is **September 2nd** for Spring and **March 1st** for Fall. If you have any questions, please don't hesitate to contact Commercial Advisor, Sebastian Rodas Medeiros by email sebmed@um.dk.

Read more about the Consulate General and the Trade Councils work in the US on www.usa.um.dk.